

## WHAT MAKES MY TRUECLOUD DIFFERENT FROM OTHERS

- **You Own Your Own Data.** MTC believes your data is yours. You can download your data at any time, at no additional cost. We also have plug-ins that easily allows you to transfer your data from other vendors.
- **Secure Data Transfer and Storage.** MTC security package integrates AES encryption with proprietary two-factor authentication technology, client unique digital certificates, strong password policy management, and advanced system permission rules.
- **Fair Data/File Storage Pricing.** MTC provides ample free data storage to fully use our solution and to grow. If needed, additional data storage can be purchased at a fair and reasonable price.
- **Device Agnostic Functionality.** MTC operates on any tablet, smart phone, laptop, PC or Mac and on any platform to significantly reduce the cost of deployment.
- **Convenient Email Integration.** MTC supports email integration as a standard with built in synchronization with Microsoft Outlook and many other email engines.
- **100% MTC Developed Solutions.** MTC has built 100% of our own solutions so all functionality is seamlessly integrated. No need to deal with 3<sup>rd</sup> party integration or look-and-feel issues.
- **Easy Customization.** MTC provides an easy-to-use yet extensive tool kit to customize your system to meet your needs in terms of company vocabulary and process flow. Rest assured that those changes will not get disrupted with future updates.
- **Role Based Functionality at Half the Price.** Pay for only the functionality that you need at a reasonable price. MTC provides solutions based on a person's functional role (sales, marketing, finance, etc.) or you can design your own role.
- **No Long Term Commitment.** MTC believes if you like our solutions and like working with us, then you'll stay with us. A Month-to-Month Agreement is available.
- **Ease of Deployment.** MTC can either host the solution (up and running in 48 hours or less) or can be easily installed on-site within a company's existing IT infrastructure.

**MY TrueCloud** provides a completely secure platform with easy-to-use solutions to foster an environment where everybody can fully participate to create new ideas, resolve issues, and work together in an energetic ecosystem where everyone is on the same page. **MY TrueCloud** truly takes collaboration to **NEW HEIGHTS**.

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## Integrated Cloud-Architected Collaboration Anywhere, Anytime on Any Device



### Empowering the Workforce in a Global World

CRM  
DOCUMENT MANAGEMENT  
WEB / VIDEO CONFERENCING  
EMAIL / NEWSLETTER MARKETING  
SOCIAL BUSINESS  
ABOVE MILITARY GRADE SECURITY

# Secured Cloud Solutions

## Integrated SaaS Solutions for Increased Productivity



### DOCUMENT MANAGEMENT SYSTEM

- Advanced Forensic Monitoring
- Advance Drag and Drop – Transfer files between Servers
- Advance Optical Character Recognition
- Document and User Access Control
- HTML Viewer - Review any document in any format on any device
- Advanced Search Techniques
- Powerful Workflow Engine
- Synchronize to Google Docs and Amazon Cloudfront
- Above Military grade security – Ideal for any Organization that must meet High Regulatory Standards (Such as HIPPA, SOX and GLBA)

MY TrueCloud (MTC) delivers the industry's only integrated 100% cloud-architected SaaS Collaboration Suite that supports the full spectrum of mobile collaboration. True Collaboration must unite your entire workforce whether in an office or remote location.

MTC's ultra-secure cloud-based solutions address the issues of:

- Data security to remove a significant barrier in the adoption of an aggressive mobile strategy
- Compliance with government regulatory standards (such as HIPAA, SOX, IRS and GLBA) regarding data privacy and documentation

MTC has developed best-of-breed solutions in Customer Relationship Management, Document Management, Social Business, e-Marketing, and Web Conferencing and integrated into one single solution so personnel can effectively work together.

### ADVANCE SECURITY TO LOCK-DOWN THE CLOUD

Security is the #1 issue for companies looking to use Cloud Technology and to drive a mobile strategy. MTC's strong 2-Factor Authentication provides a secondary layer of security in addition to encryption. This insures the person signing into your company database and collaboration system is who they claim to be via a One-Time Password (OTP) sent by display card, mobile text, email or through MTC's proprietary Invisible Cloud Token technology. 2-Factor Authentication requires that (1) a System ID and password are first entered, and then (2) keying in a system generated 60-second One-Time-Password to gain access into the application. The best security is the security actually used, so MTC's Industry-first **Invisible Cloud Token** makes it very easy for users to obtain a One-Time-Password by turning their device browser into a 2-Factor token.

**Invisible Cloud Token** eliminates the need for a separate cell phone or physical token for delivery of the One-Time-Password.

Collaboration is about communication. Many CRM solutions focus on just gathering data and reporting but not on essential relationship building. MTC's CRM provides a full 360-View of your customers, and when used with Document Management, ensures critical interactions (emails, documents, notes and phone calls) with your customers are being captured. Through a combination of advance workflow and notification, key activities cannot fall through the cracks.

When live-interaction is needed, MTC's toll-free Web Conferencing and Social Business provide a forum for discussion, debate and brain-storming in a secure environment. And, finally, e-marketing drives the search for new prospects and sharing information with your customers.



In addition to preventing rogue entry, as soon as someone logs in using two-factor authentication, forensic monitoring of that login session is being tracked.

Our strong 2-Factor Authentication Security provides:

- Regulatory Compliant Password Management
- One-Time-Password sent via email or mobile text or directly to device browser via Invisible Cloud Token.
- Free e-Token Downloadable Apps
- Sold as a separate security module or as part of Collaboration Suite (if desired)
- Active Directory and LDAP User Management
- Compatibility with all devices (Apple, Android, Microsoft, etc.), platforms (iOS, Windows, Java, etc.) and browsers (Google, Firefox, Safari, etc.)
- SSL/VPN Tunneling to establish AES Encrypted Network



### CUSTOMER RELATIONSHIP MANAGEMENT

- Lead & Contact Management
- Opportunity Management
- Account Management
- Workflow & Assignment
- Shared Calendar
- Integration to Outlook or any 3<sup>rd</sup> Party Email
- Sales Reports & Analytics Dashboard



### WEB CONFERENCING / VIDEO

- No Web or Telephone Charges
- Compatible with VOIP and Land Lines
- Display and Share Any Document
- Host Up to 1,000 Participants
- Control Sharing
- Private & Public Meeting Rooms
- Interactive Whiteboard
- Integration with Skype



### SOCIAL BUSINESS

- Company Portal / Communication Hub
- Instant Messaging
- Link and Sync Email with Google & Outlook Calendars
- Private Wikis / Knowledge Base
- Social Media Communication with LinkedIn

### EMAIL/NEWSLETTER MARKETING

- Campaign Management / Reporting
- Campaign Analytics & Reporting
- Import / Export any CSV or TXT File
- Web-to-Lead Forms to Capture Prospects
- Automatic Database Scrubber
- Email Auto Responder

