

## True Collaboration and Security is the Difference

What makes MY Web Conferences and MY Social stand out? Yes, we have the most advanced and broadest functionality in the market. But, equally important is having the only 2-Factor Secure Collaboration Suite ("MY Security") in the market. Our above military grade security opens the door to collaboration that others only dream about. If data privacy is important (we all know it is) and staying compliant with government data privacy regulations (HIPAA, SOX, GLBA and IRS Compliancy), then MY TrueCloud is the only true solution. Here are some innovative ways MY Web Conference and MY Social can be used due to our above military-grade Security Platform:

- **Medical Field.** A web conference where confidential patient information and records are shared with a doctor(s) not on the hospital premise – could be anywhere in the world. Remote doctor(s) only needs a tablet or smart phone.
- **Higher Education.** A web conference to conduct an interactive on-line course and then virtual proxy all remote testing utilizing a One-Time-Password and System Authentication to validate the person taking the test is the student using an approved device.
- **Financial Services.** A web conference between a broker and his client to do real-time year-end planning using the White Board to agree on plan changes, review confidential financial information and set dates for follow-up.
- **Legal Services.** A web conference where the transcriptionist and opposing parties can conduct a deposition in the comfort of their own offices (no need to go to a 3<sup>rd</sup> Party location), and when needed, private meeting rooms can be established for confidential attorney-client discussions.
- **Development.** A Chat group for development teams across the Globe (China, Romania and USA) is set-up to quickly discuss design and coding issues on proprietary intellectual property.
- **Support.** A knowledge base (private Wiki) is set-up by the Support Team to outline corrective actions, which remote field service personnel can view and make recommended changes directly to the knowledge base.

Our solutions drive productivity and collaboration for many industries and unique applications due to our 100% Cloud-Architecture and 2-Factor Authentication Security. Our True Collaboration will enhance how, when and where people will work together. We are confident that MY TrueCloud's Collaboration Suite provides the strongest platform for the changing needs of a company.

**Collaboration = Human Touch + Communication + Action = Results**

MY TrueCloud  
1465 Woodbury Ave., #301  
Portsmouth, NH 03801  
Phone – 866-426-5485  
<http://www.mytruecloud.com>



## Bringing the Human Touch to True Collaboration



Drive Productivity with Tools that Help You Connect  
Communicate and Collaborate

**MY WEB CONFERENCES** - Toll Free VOIP Video and Web Conferencing  
Electronic White-Board  
Synchronize with Google and Outlook  
Public and Private Meeting Rooms

**MY SOCIAL** - Chat and Wikis  
Internal Message Board / Knowledge Base

## MY WEB CONFERENCES

### Working Together to Bridge Communication

How many of us have experienced THE Email-Chain that accomplishes nothing other than getting people frustrated and wasting valuable time? Worse yet, the people on the Email-Chain work for the same company! This dilemma is a reality many of us face every day in business. Our people are on the road, working remote or it is just too difficult to pull people together for a quick conversation. MY Web Conferences is designed to provide a simple yet very powerful approach to bringing back the human interaction that will make a company more productive, effective and energized.

MY Web Conferences promotes productive communication by allowing up to 1,000 participants (inside or outside the company) to be involved in open dialogue, view other participants and presentations, and view, create and modify documents. Key features of MY Web Conferences are:

- **File Sharing** – documents can be pulled from any source and shared
- **Electronic White Board** – documents can be displayed, created, and modified by any participant while others are watching. All changes can be saved as a separate document and shared for further review.
- **Personal Meeting Rooms** – if a side-bar discussion needs to occur, a separate private meeting can be arranged on the spot without disrupting the primary meeting. Once the side-bar is over, then the parties can rejoin the primary meeting still in progress
- **Calendar** – share individual calendars making it easier to coordinate a meeting and get an automatic invitation and meeting reminder via email or mobile text
- **Record** – if a meeting is important, then you have the option to record and save

MY Web Conference includes free Voice-over-IP for audio and video as well free access to a Toll-Free line. MTC provides very competitive land-line programs for those customers that want the stability of traditional telephone carriers. In addition, MTC's integration with Skype audio provides an effective method for remote associates or non-company participants to be seamlessly included in a web meeting. MY Web Conferences generates significant return on investment from hard-cost savings as well as productivity gains.

**RECORD WEBCAST IN STANDARD AVI FORMAT AND UPLOAD TO SOCIAL MEDIA – INCREASED EXPOSURE**

**SKYPE INTEGRATION – GLOBAL CONNECTIVITY**

**AVAILABLE ON VOIP OR LAND LINES – QUALITY CONNECTION ASSURED**

The energy generated when a team collaborates results in creative ideas, faster resolution to difficult problems and better focus on accomplishing company objectives. MY Web Conferences is a tool that will allow a company to harness the power of its greatest asset – YOUR PEOPLE.

## MY SOCIAL

### Internal Communication Made Easy

In today's economy, companies have their associates located throughout a broad geography in support of their customers and company strategy. The traditional office where 100% of the associates work in one location is difficult to find. Does that mean the hallway discussions cannot happen? No. MY Social promotes internal communication within the company by incorporating chat, wiki, and internal company message board into one unique platform. MY Social becomes the virtual hallway where all associates, whether remote or in the office, can cross paths.

Chat is a powerful productivity tool to allow a group of associates to quickly get answers to questions and immediately share information without the need of THE Email-Chain. Many use Skype and other social media at home and are looking for Social Business at work. MY Social's Chat functionality takes Social Business to a new level by allowing Public and Private Chat. Your team works on one platform while still having access to email and calendars to efficiently work. The value of Chat threads can be updated into your own private Wiki to create a powerful knowledge base to improve the effectiveness of your team. The Chat and Wiki functionality can be deployed by function and/or team to optimize the participants' time and focus.

**CHAT – PUBLIC AND PRIVATE**

**WIKIS – A SHARED & LIVING KNOWLEDGE BASE**

**INTERNAL MESSAGE BOARD – NEWS, UPDATES, POLICIES, EVENTS**

**LINK AND SYNC WITH EMAIL AND GOOGLE/OUTLOOK CALENDARS**



Creating a corporate culture is critical in retaining associates. However, with many associates working remote, it is difficult to create a corporate culture unless there is a constant stream of communication. MY Social's internal message board provides a simple way for a company to keep their associates informed about company news, important activities, key events, and relevant outside news. The combination of an active Chat and Internal Message Board helps reduce the isolationism that typically affects remote workers, which will make them happier, more productive and feel closer to the company.

Who benefits with MY Social?

- **New Hires** - Have a way to get up to speed faster
- **Existing Associates** - Have a platform to stay in-touch and be informed
- **Management** - Can stay close to the pulse of their people

Social Business is a necessity in today's mobile world, and MY Social makes it EASY for the entire company to be involved with internal communication and to keep the Human Touch.